

# *The Claremont Colleges Ballroom Dance Company*

## *SPONSORSHIP HANDBOOK*

*Ann Quinley Founders Circle*



Showcase your products, services, and brand to over 5,500 students and faculty of the Claremont Colleges in Southern California by sponsoring The Claremont Colleges Ballroom Dance Company -- the Colleges' six-time national championship competition and performance company.

## *Who is the CCBDC?*

The Claremont Colleges Ballroom Dance Company (CCBDC) is a competitive and performing dancesport company. The CCBDC is made up of nearly 80 dancers from across the five Claremont Colleges and supported by a group of nearly 300 social dancers in classes and associated clubs. Already six-time national collegiate champions, the CCBDC also has a strong focus on giving back to the community, making lessons, performances, and social dancing opportunities accessible to the entire collegiate and local community.

## *Why sponsor the CCBDC?*

### *1. REACHING YOUR AUDIENCE:*

As a company sponsor, your name will reach over 5,500 students and faculty at the Claremont Colleges. With strong relationships across Southern California and even internationally, the CCBDC also attracts dancers and dance-lovers worldwide to our events and performances- extending your promotional efforts far beyond the city of Claremont.

### *2. MEDIA QUALITY:*

Events put on by the CCBDC continue to draw incredible numbers of people for the simple reason that our events are produced with the highest quality in mind. This includes the programs and leaflets distributed at each event. As a sponsor, you can be assured that your business will be presented in the best light with professional quality production alongside the renowned CCBDC name.

### *3. PROFESSIONAL PARTNERSHIP:*

By becoming a Gold, Silver, or Bronze sponsor, you are making a contribution not just to the local and collegiate community, but also to yourself. The CCBDC values its sponsors and promises a mature and long-lasting relationship.

### *4. VALUE:*

By sponsoring the CCBDC, you reach a wide audience and enhance your company's positive exposure. More importantly, you make an impact on our community. The CCBDC commits itself to a community service program, but also relies on that same spirit of contribution from other members of the community to succeed. Your sponsorship helps young dancers achieve their dreams, from buying their first pair of dance shoes all the way to flying to national and international competitions.



**STEP 1: SPONSORSHIP TYPE:**

Please select the type(s) of sponsorship you would like to offer:

- Unspecified funding (*your contribution can be allocated to any company effort*)
- Specified funding (*your contribution will be allocated to the service/trip/need you specify*)
- Service or discount on service
- Gift or discount on gift

**STEP 2: LEVEL OF FUNDING SPONSORSHIP:**

Please select a sponsorship level within the **Ann Quinley Founders Circle** according to the amount of your financial contribution or value of the service, gift, item or discount you are offering. If you are interested in different contribution levels, you can request further sponsorship options from our Sponsorship Coordinator, Andrew Yeh at <sponsorship@claremontballroom.org>.

- Gold Sponsor (\$20,000.00)
- Silver Sponsor (\$15,000.00)
- Bronze Sponsor (\$10,000.00)

All Founders Circle Sponsorships are acknowledged indefinitely and do not need to be renewed. This is a flexible sponsorship which does not include a strict exchange of services, but promises a continual and mutually beneficial relationship which may include but is not limited to, the following:

- Logo on all event programs, web site, newsletter, event banners, etc.
- Sponsorship of a competitive or performance routine.
- Updates of further Sponsorship opportunities to feature products/services by advertisement or presence at CCBDC events.
- Special performances by the CCBDC.
- Complimentary admission to all public CCBDC performances and events.

Founders Circle Sponsors should develop individual contracts with the CCBDC according to their contribution with the understanding that further requests can be made throughout the course of the relationship

**STEP 3: TERMS AND SIGNATURE:**

With my signature, I or a legal representative, understand and agree to the following terms:

1. Please describe all particular arrangements made between yourself and the CCBDC:

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2. The CCBDC reserves the right to refuse any sponsorship.
3. The CCBDC will do its best to accommodate all sponsor requests but reserves the right to refuse any request or media materials.
4. All Ann Quinley Founders Circle sponsorships are life-time partnerships and do not need to be renewed.
5. Any and all advertising materials will be submitted at least 2 weeks prior to any event or media production in which the advertising is to occur. If a deadline is missed, the CCBDC will do its best to include the materials, but cannot guarantee their use.
6. Advertising materials may be accompanied with design/placement/use suggestions, but final format decisions will be the responsibility of the CCBDC.
7. For all gifts, discounts, and non-financial sponsorship arrangements that do not have a federally defined monetary value, a sponsorship level will be agreed upon prior to any commitment.

\_\_\_\_\_  
Name of sponsor and company name Date

\_\_\_\_\_  
Signature of sponsor or legal representative



*BILLING AND CONTACT INFORMATION:*

Sponsor: (name and company) \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_  Email: \_\_\_\_\_  
(Please check preferred method of contact.)

*CUT AND KEEP THIS PORTION FOR YOUR RECORDS:*

CCBDC

*Ann Quinley Founders Circle Sponsorship*

*TYPE AND VALUE OF SUBMISSION:*

- |   |   |
|---|---|
| <input type="checkbox"/> Gold Funding   | <input type="checkbox"/> Gold Service/Gift/Discount   |
| <input type="checkbox"/> Silver Funding | <input type="checkbox"/> Silver Service/Gift/Discount |
| <input type="checkbox"/> Bronze Funding | <input type="checkbox"/> Bronze Service/Gift/Discount |

*CONTACT INFORMATION:*

Visit our website: [www.claremontballroom.org](http://www.claremontballroom.org)

Please send checks to:

Valérie Whitacre/ CCBDC

1030 Columbia Ave. Box 988

Claremont, CA 91711

Please make checks out to The Claremont Colleges Ballroom Dance Company.

For sponsorship and advertising inquiries please contact:

Andrew Yeh, Sponsorship Coordinator, CCBDC

[sponsorship@claremontballroom.org](mailto:sponsorship@claremontballroom.org)

Valérie Whitacre. Publicity Coordinator, CCBDC

[publicity@claremontballroom.org](mailto:publicity@claremontballroom.org)

Asumi Ohgushi, Publicity Coordinator, CCBDC

[publicity@claremontballroom.org](mailto:publicity@claremontballroom.org)

For all other concerns please contact:

Paul Roach, CCBDC Director (Adjunct Faculty, Pomona College)

[director@claremontballroom.org](mailto:director@claremontballroom.org)